



scion

x

designs in mind

A PLACE CALLED HOME

DIGITAL DESIGN BOOK



HARNESSING THE POWER OF **POSITIVITY** THROUGH **DESIGN** AND MAKING

Scion has partnered with Designs in Mind, a social enterprise, harnessing the power of positivity through design and making.

Launching a capsule collection of designs in a range of fun and fresh prints, this collaboration perfectly encapsulates Scion's passion and belief in the power of positivity through creativity, supporting and uplifting the incredible work that Designs in Mind do to nurture the creative talents of adults living with mental health challenges. Four wallpapers and two fabrics have been created from this collaboration, exploring the mental health benefits of nature and home comforts.

Echoing our values of embracing the joy of simple pleasures and seeking to create happy homes through happy prints, this infectiously joyful collaboration sources inspiration from the natural world and the personal memories of happy homes, infused with that signature Scion style.

Charlotte Gibson, Lead Designer at Scion, said, "Creativity has a power for people which goes so much deeper than you see on the surface, especially when it comes to the home. Design makes us happy every day in so many ways and it is this positivity through creation that brings us at Scion, so much joy. We loved the whole story [behind Designs in Mind] and the idea that it sat so effortlessly with Scion's values of simple pleasures in the everyday... This isn't about what the Designs in Mind members gave us, because they gave us some brilliant designs, it was about what we could give to them as well."

What the Designs in Mind members, in collaboration with our team, have created, is a wonderfully mindful, reflective, and joyous collection of prints that perfectly encapsulates the spirit of home through colour, pattern, and print. For a truly original take on design, creating happy spaces, everywhere, we strive to always print with a purpose.

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**RIVER
WANDER**





RIVER WANDER

River Wander was inspired by all those daily walks in lockdown. Trying to find small moments of joy in a time when everything felt very heavy. Getting outside is incredibly important to our mental well-being, lowering stress levels through gentle exercise and slowing down to appreciate the great outdoors.

Can you spot the cheeky hidden ducks peeking out from the lush foliage?

GET THE LOOK



RIVER WANDER
WALLPAPER

112947



RIVER WANDER 121148
FABRIC



ESALA PLAINS 133219
FABRIC



FLOWER OF LOVE





FLOWER OF LOVE

The Flower of Love is so named because the cyclamen, featured here, symbolises 'sincerity'. This dainty yet whimsical flower is one of the first flowers to bloom in spring, lasting long into winter. Often spotted popping up through the snow, the cyclamen is loved for its endurance and as a sign of hope that spring will come.

GET THE LOOK



FLOWER OF LOVE
WALLPAPER

112948



FLOWER OF LOVE 121149
FABRIC



PLAINS ONE
FABRIC

130479

**DOGGY
DAY CARE**





DOGGY DAY CARE

Not one, not two, but a whole pack of pooches have joined the animal gang! Hand-drawn doggy portraits of the Designs In Mind members' own beloved pets show the happy result of putting pen to paper. These doggies even turned up to the workshop to have their portraits drawn!

GET THE LOOK

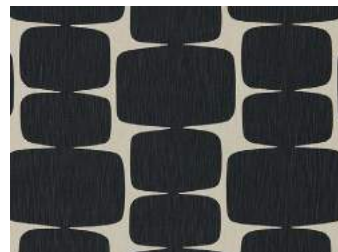


DOGGY DAY CARE
WALLPAPER

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ESALA PLAINS 133225
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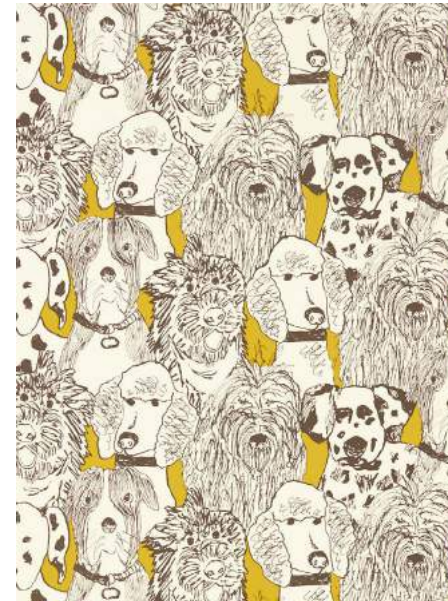




DOGGY DAY CARE

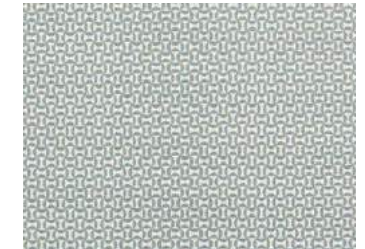
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GET THE LOOK



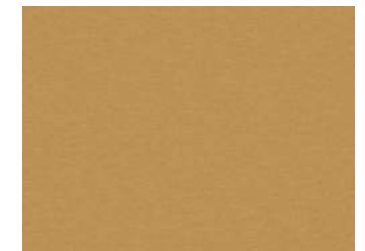
DOGGY DAY CARE
WALLPAPER

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ESALA PLAINS
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WALLPAPER INDEX



RIVER WANDER 112947



FLOWER OF LOVE 112948



DOGGY DAY CARE 112945



DOGGY DAY CARE 112946

FABRIC INDEX



RIVER WANDER 121148



FLOWER OF LOVE 121149

