

IMPERMANENCE

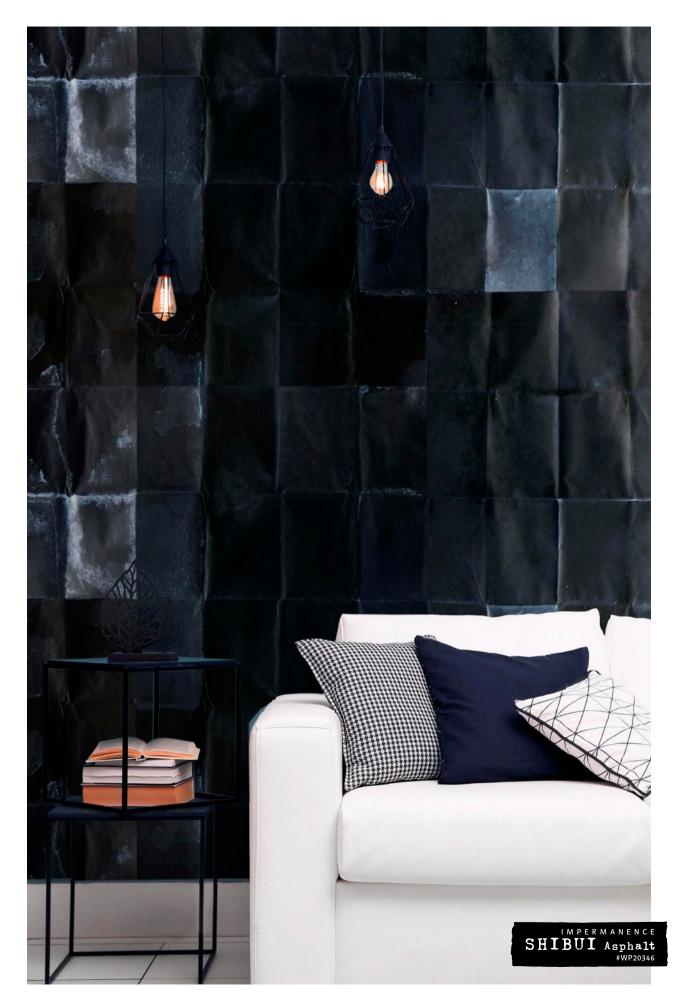
There are many definitions for Wabi Sabi, but for us the most reasonable description says that it is a beauty which is imperfect, impermanent and incomplete. Our Impermanence story is an introduction in Wabi Sabi aesthetic. And we have to admit it was one of the most inspiring stories, but it was also one of the hardest that we have ever designed for. We played with vintage textured paper, with old Japanaese book covers and antique illustrations to create an imperfect collection.





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Because most of the original BYOBU's were made with gold leaf, we decided to produce this stunning design on metallic foil and in this way to obtain a fabulous piece of art.

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